

FRIENDS FORUM

A Newsletter of the Friends of the Carlsbad City Library | Carlsbad, California | Fall 2013



Save the Date

**Monday, Dec. 9, 2013
at 10 a.m**

Friends of the Carlsbad Library will begin their annual Holiday Book Boutique at the Friends Bookstore in the Dove Library, 1775 Dove Lane.

This is a wonderful way to satisfy all your holiday gift needs; books are appropriate and appealing for everyone on your gift list!



The boutique will be open from 10 a.m. to 7 p.m., December 9 -11, 2013. Boutique items will continue to be sold during regular bookstore hours until all items are gone. For the best selection be sure to shop early!

All proceeds from the sale will benefit the Carlsbad City Library programs. For more information visit Carlsbadfriends@sandwich.net or call the Bookstore at 760-602-2020.



(left to right) Linda Swink, Ed Bauman, Taffy Cannon, Patricia Roberts and Dori Vroman. Photo by Karen Johnson.

Carlsbad Friends of the Library Annual Meeting

Taffy Cannon stepped down as president of the Friends of the Carlsbad Library on July 27, 2013 at the Annual Meeting. She was honored for her four years of dedicated service with an official Proclamation from Mayor Hall and the Carlsbad City Council praising Cannon's contributions and successes. Thirty-one new books, in Cannon's favorite subject areas, were presented to the Carlsbad City Library — with bookplates honoring Cannon — by the Friends' Board.

Friends' income exceeded budget expectations, and boosted 2012-2013 gifts to the Library by an extra \$10,000. Online sales made up a significant portion of our income this year.

Officers were elected for 2013-2014 term.
President: Patricia Roberts
Vice President: Linda Swink
Treasure: Ed Bauman
Secretary: Dori Vroman

Credit Cards Now Accepted at the Friends Dove Bookstore

You may now use credit/debit cards for your purchases at the Dove bookstore, a convenience many of our customers have been patiently awaiting. We are trying

to make your book-buying experience as friendly and efficient as possible – so come by to see us and all our wonderful book bargains.

*"If you have a garden and a library, you have everything you need."
— Marcus Tullius Cicero*

From Our Library and Cultural Arts Director

The arrival of fall has always energized me, signaling a time of renewed focus. There is something about sending the kids back to school and re-starting the library's regular programs that represents moving forward.

This fall, the library will be busier than ever, as we press ahead with planning for the recarpeting and remodel of both the Dove and Cole facilities which is expected to begin late in 2014. These projects were approved in June by the City Council, thanks in great part to support from the Friends of the Library Board Members, who reviewed the conceptual plans in May and shared their enthusiasm for the projects with the City Council.

As we begin the even more detailed process of creating final plans and specifications, we'll continue to consult the Friends as we define the specifics of these projects. And of course, we'll be planning hand-in-hand for the least disruption to the operations of both the library and the bookstores. I am energized by this future-planning, and look forward to working with you as we recreate spaces that will continue to meet evolving community interests for the next ten to fifteen years.



— Heather Pizzuto, Library and Cultural Arts Director

The Friends' On-line Store

On-line sales have become a significant source of income for the Friends of the Carlsbad Library. How significant? In the 2012-2013 fiscal year the net revenue from our sales on Amazon and eBay was almost \$40,000.

All donated books are reviewed to determine if they should be listed on-line, sold in the bookstore, or added to the library's collection. Approximately 200-300 books are sold on-line each month, out of about 5000 to 8000 donated – so plenty of books are still available to sell in the bookstores!

The library made space available at Dove for the on-line sales team in December 2012. This allowed additional people to become involved as volunteers. While most of our sales are of books, DVDs and CDs, we have also sold a chess set and a Kindle through these avenues. Our seller rating on Amazon and eBay is 100% positive.



To check out the Friends' on-line listings on Amazon, go to www.amazon.com/shops/carlsbadlibraryfriends. To see the eBay listings, go to www.ebay.com and click on the "Advanced" link at the top right of the home page, next to the "Search" button. On the left side of the Advanced Search page, click on "Find a Member." In the search box type in clf92009-2012, then type in the captcha verification code and click on "Search."

On July 16, 2013, we reached a new high single sale when we sold Margin of Safety - Risk Averse Value Investing, by Seth Klarman for \$637.95 on eBay. This is an out-of-print book that is difficult to find, but much sought after.

Internet sales allow us to reach a much broader audience in addition to our local customers. Most of our sales are to out-of-state buyers, with the occasional international purchaser. Check out our listings; you might find just what you want!

"The library is the temple of learning, and learning has liberated more people than all the wars in history."

— Carl T. Rowan

What's in Your Book Bag?

The Friends of the Carlsbad Library operate two bookstores: the main store at the Dove Library and a smaller store at the Cole Library. We recently asked two of the patrons of the Friends bookstore at Dove, "What's in your book bag?"



Jill Likins visits the Friends of the Library Bookstore at Dove Library about once a month. She comes for the good variety and great prices we have in the store. "My kids are great

readers," she told us. Jill likes historical fiction, while her daughter, McKenna, likes books about horses. Her son TJ likes action stories and war novels, and Mitch likes fiction and mythology. The whole family can find books here that appeal to them, and all at affordable prices.



Irina Goldberg is another regular visitor to the Dove bookstore. She comes mainly for children's books, but buys a few for herself as well. "I deserve it, too," she said with a smile. After visiting a number of used bookstores in North County, Irina has come to the conclusion that The Friends of the Library

Bookstore at Dove has the best selection of children's books in the area. That selection, along with reasonable prices, keeps her coming back.

Dove Bookstore hours

Monday & Wednesday: 10 a.m. - 7 p.m.

Tuesday, Thursday & Friday: 10 a.m. - 4 p.m.

Saturday: 10 a.m. - 4:30 p.m. Sunday: closed

What's Happening at Your Library?

For more library event information, go to www.carlsbadlibrary.org, or check the Library's "Happenings," and fliers in the information racks. You may also receive the latest event info directly to your in-box by visiting www.carlsbadlibrary.org and clicking on "sign up for our e-newsletter."

AUTHOR VISITS

Saturday, Sept. 21 at 11 a.m.

Meet Jane Vandenburg, author of *The Wrong Dog Dream*, and Dr. Sharon Vanderlip, author of 20 books on animal care. Complements the Cannon Art Gallery exhibition *Elliott Erwitt: Dog Dogs*, now through Nov. 3, 2013. **Ruby G. Schulman Auditorium**

Saturday, Oct. 5 at 11 a.m.

Reading Tween the Lines: Books Adults and Kids Can Enjoy Together featuring Arthur Salm, author of *Anyways**

Gowland Meeting Room

Saturday, Oct. 19 at 11 a.m.

Tea with Zoe Ghahremani, author of *Sky of Red Poppies* and *Moon Daughter*.

Gowland Meeting Room

COMPUTER CLASSES

Classes and tutoring in Internet basics, email, beginning Word and social networking are free at the Library Learning Center and Dove Library. Pick up the schedule in the information racks.

CONCERTS

Fall Concert Featuring

The Scarlet Furies

Sunday, Oct. 6, 2 to 3 p.m.

Schulman Auditorium

A folk/Americana/country rock band fronted by singer and songwriter Raleigh Holmes.

CINEMA

Documentaries at 6 p.m. in the **Schulman Auditorium**.

Undefeated Oct. 16

Switch Oct. 23

Searching for Sugarman Oct. 30

Cinema Series of Carlsbad
Cinema Chat begins at 1:30 p.m.

Soul of India Sept. 21, 2 p.m.

Morocco Sept. 21, 5 p.m.

Amour Nov. 2, 2 p.m.

FRIENDS OF THE CARLSBAD LIBRARY

E-mail: carlsbadfriends@sandwich.net

Friends Bookstore: **760-602-2020**

Patricia Roberts, president

Linda Swink, vice president

Ed Bauman, treasurer

Dori Vroman, secretary

Karen Johnson, newsletter editor

FRIENDS OF THE LIBRARY OF CARLSBAD, CA, INC.
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If you are already a volunteer, we thank you.

If you would like to volunteer, please check:

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Are You a Human?

You know those funny, distorted letters and numbers you may be asked to decipher before being allowed to access certain web pages? That series of distorted characters is called a CAPTCHA, which stands for "Completely Automated Public Turing Test To Tell Computers and Humans Apart."

The term was coined in 2000 by Luis von Ahn, Manuel Blum, Nicholas Hopper and John Langford, and trademarked by Carnegie Mellon University. However, it appears the process was invented in 1997 by Mark D. Lillibridge, Martin Abadi, Krishna Bharat, and Andrei Z. Broder, and patented by them in 1998. They did not

invent the term CAPTCHA, but their patent described the method used today.

Captchas today help prevent spam, automated hackers, and protect website registration by making sure there is a real human generating the keystrokes, not an automated web bot.

